

**FOR IMMEDIATE RELEASE**



**ATRIO SYSTEMS TO OFFER WEBINAR ON  
MICROSOFT DYNAMICS CRM FOR AGRICULTURAL COMPANIES**

**Pontiac, MI: May 17, 2010** – Agricultural companies will want to watch the Microsoft Dynamics CRM webinar with an emphasis on livestock management, presented by Atrio Systems on Wednesday, June 30, 2010 from 11:30am to 12:30pm EST. Learn how you can easily review critical herd and farm information, manage livestock data, and simplify communication with customers, suppliers and business partners by using Microsoft CRM.

This webinar will include an insightful look into how Microsoft CRM can streamline herd management: record farm visits, process DHI reports, capture survey results, manage reproductive records, use dashboards and reporting, manage e-mail campaigns and more. Don't miss this opportunity to learn from Atrio Systems, an industry leader in improving sales performance, productivity and tracking results specific to the livestock industry. For further information or to register for this event, go to [www.atriosystems.com](http://www.atriosystems.com) or call 248-874-1758 x115.

Atrio Systems, Inc. is a sales, marketing and CRM consulting firm. With over 20 years of CRM and sales process experience, Atrio works with its clients to improve the execution of sales and marketing plans; focusing on processes and technologies. Atrio is Microsoft Certified Partner with a CRM specialization that can customize and implement CRM to a client's exact specification.