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**“CRM FOR ACCOUNT EXECUTIVES” TRAINING COURSE ANNOUNCED BY
ATRIO SYSTEMS**

Pontiac, MI. - 5/17/07 -Atrio Systems, a leading sales, marketing and CRM consulting firm has announced the newest training course for its CRM University, “CRM for Account Executives” on June 13, 2007 at Atrio’s training facility in Pontiac. This hands-on course is aimed at account executives, customer service representatives and sales managers.

“Working with Microsoft CRM since Beta and sales and marketing executives over the past 20 years, we have taken our experiences and created a course offering real-work scenarios for attendees. Our hands-on-labs provide account executives best practices they can take back to the office along with the tools to work more efficiently and be more productive using Microsoft Dynamics CRM. ‘CRM for Account Executives’ is a great addition to the CRM University, and a great course for any account executive.” said Adam Cross of Atrio Systems. By attending this course, attendees will learn how to create and manage proposals, orders and cases. How to convert activities to opportunities, manage opportunities and their sales pipeline as well as create quick campaigns. In addition, the course will cover tracking your competition, managing a sale trip, and creating powerful reports.

To register, contact Adam Cross at across@atriosystems.com or (248) 874-1758 x 16. Atrio Systems, Inc is a Sales, Marketing & CRM consulting firm. With over 20 years of CRM and sales processes experience, Atrio works with its clients to improve the execution of sales and marketing plans; focusing on processes and technologies. Atrio is a Microsoft Certified Partner with a CRM specialization that can customize and implement CRM to a client’s exact specification. Atrio is a Microsoft Certified Partner with a CRM specialization. For more information, please visit Atrio’s website: www.atriosystems.com.