



FOR IMMEDIATE RELEASE

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MICROSOFT DYNAMICS CRM 4.0 LAUNCH EVENT IN ANN ARBOR

Pontiac, MI. - 2/26/08 - Atrio Systems, Inc. is hosting an exclusive Microsoft Dynamics CRM 4.0 launch event to help companies better understand customer relationship management (CRM) and how the new Microsoft Dynamics CRM 4.0 can benefit businesses on Friday, March 7, 2008 from 9:00 - 11:30am EST at the MITC Conference Center in Ann Arbor, MI. This free half-day launch event, 'Microsoft Dynamics CRM 4.0 Launch', is aimed at Business leaders, sales executives, customer service, marketing, operations, as well as IT directors. Today's market is competitive. Sales, service and marketing professionals require a new way of increasing business performance and results. If only there was an option that could be adopted quickly and easily, be accessed wherever your engagements take you and work within the tools you use everyday – that's the kind of option that's right for your business.

Rest assured, Microsoft has a solution for you. It's called Microsoft Dynamics CRM 4.0 and with it, over 11,000 customers worldwide are experiencing the next generation of CRM. On March 7th, Atrio Systems is giving you a unique opportunity to discover more about CRM and how it can benefit your business at the Microsoft Dynamics CRM 4.0 Launch. Exciting new features of Microsoft Dynamics CRM 4.0 include: simplified workflow, up-to-the-minute reporting, as well as multi-language and currency capabilities, all designed to help you streamline your customer relationship management. Learn all about this innovative tool as you become some of the first to see the new Microsoft Dynamics CRM 4.0. Limited to 45 participants.

By attending this exclusive launch event, you will: • Learn about the great new features of Microsoft Dynamics CRM 4.0 • Hear success stories about customers already using Microsoft Dynamics CRM 4.0 • See a Live Demonstration of Microsoft Dynamics CRM 4.0 • Find out if Microsoft Dynamics CRM is right for your business.

Register today at www.clicktoattend.com with Event Code: 124393. All registered attendees will be entered into a drawing for Free Microsoft Software. Atrio Systems, Inc is a Sales, Marketing & CRM consulting firm. With over 25 years of CRM and sales processes experience, Atrio works with its clients to improve the execution of sales and marketing plans; focusing on processes and technologies. Atrio is a Microsoft Certified Partner with a CRM specialization that will customize and implement CRM to a client's exact specifications.